

NCC Cable System Order

| | |
|-------------|-------------------------------------|
| Order # | 62564513 |
| Syscode | 8383 |
| System Name | Spectrum/Green Bay Interconnect, WI |
| Market | Green Bay |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$400.00 | | |
| Commission | \$60.00 | | |
| Net Total | \$340.00 | | |
| Total Spots | 10 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$40.50 | \$81.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$23.50 | \$94.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$50.00 | \$100.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$62.50 | \$125.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$400.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$400.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564513 | Green Bay | Spectrum/Green Bay Interconnect, WI | 8383 |